

MASTER OF SCIENCE IN BUSINESS COMMUNICATION (33 Hours) 2014-2015

Name	Address	
ID Number	Telephone	
Entry Date	Email	
Notes:		
CURRICULUM		
ACCOUNTING CONCENTRATION		
Required Core Courses (24 Hours):		
MSBC 611 Research Methods		3 Cr
MSBC 618 Integrated Marketing Communication		3 Cr
MSBC 623 Organizational Leadership		3 Cr
MSBC 628 Ethics and Business Decision Making		3 Cr
MSBC 638 Interpersonal Communication in the Workplace		3 Cr
MSBC 655 Organizational Development and Change		3 Cr
MSBC 664 Strategic Planning	MSBC 664 Strategic Planning and Implementation	
MSBC 700 MSBC Capstone	Course	3 Cr
Required Concentration Courses (9 Hours):		
ACCT 601 Auditing & Attes	station; Business Environment and Concepts	3 Cr
ACCT 602 Financial Account	ACCT 602 Financial Accounting and Reporting	
ACCT 603 Regulation		3 Cr