

SPALDING UNIVERSITY
Catalog Years 2014-2015
Bachelor of Science in Communication
Business Communication
120 Hours

University Studies Program
(55 hours)

Introduction to College (1 hour)

_____ __ US100 Successful Student Strategies 1

Communication (12 hours)

_____ __ ENG 109 College Writing I 3
 _____ __ ENG 110 College Writing II 3
 _____ __ COM201 Effective Speaking 3
 _____ __ COM 203 Small Group Communication 3

Humanities (15 hours)

_____ __ _____ 3
 (Fine Arts/Theater Arts)
 _____ __ ENG _____ 3
 (Literature)
 _____ __ PHIL _____ 3

((Plus 2 elective from Creative Writing, Fine Arts, Linguistics, Literature, Philosophy, or Theater Arts)

_____ __ _____ 3
 (Elective)
 _____ __ _____ 3
 (Elective)

Natural Sciences and Mathematics (9 hours)

_____ __ _____ 3
 (Biology)
 _____ __ _____ 3
 (CHEM/PHSC/ENVS)
 _____ __ MATH 113 College Algebra 3

Religious Studies (6 hours)

_____ __ RS _____ 3
 _____ __ RS _____ 3

Social Sciences (12 hours)

_____ __ HIST _____ 3
 _____ __ _____ 3
 _____ __ _____ 3
 _____ __ _____ 3
 (Social Science elective from any one of the following disciplines: Anthropology, Economics, Geography, History, Political Science, Psychology, Social Science, or Sociology)

Student Name _____

Student ID Number _____

Entry Date _____

Phone Number _____

E-mail Address _____

Mailing Address _____

Major Courses (42 hours)

Core requirements (21 hours)

_____ __ COM 204 Interpersonal Communication 3
 _____ __ COM 205 Argumentation & Debate 3
 _____ __ COM 245 Media & Culture 3
 _____ __ COM 300 Principles of Communication 3
 _____ __ COM 381 Persuasion 3
 _____ __ COM 443 Professional Internship 3
 _____ __ COM 481 Senior Capstone Experience 3

Track Requirements (21 hours)

*Select courses from this list

_____ __ COM 213 Introduction to the Media 3
 _____ __ COM 233 Business & Professional Comm. 3
 _____ __ COM 240 Interviewing Techniques 3
 _____ __ COM 250 CMC 3
 _____ __ COM 322 Intercultural Communication 3
 _____ __ COM 323 Gender and Communication 3
 _____ __ COM 328 Public Relations 3
 _____ __ COM 376 Organizational Communication 3
 _____ __ COM 425 Conflict Management 3
 _____ __ COM 449 Advertising/Promotional Strategies 3
 _____ __ COM 470 Training and Development 3
 _____ __ COM 472 Principles of Leadership 3

General Electives (23 or more hours as needed to meet degree requirements)

_____ __ _____ 3
 _____ __ _____ 3
 _____ __ _____ 3
 _____ __ _____ 3
 _____ __ _____ 3
 _____ __ _____ 3
 _____ __ _____ 2

Rising Junior MAPP Exam Taken _____