SPALDING UNIVERSITY
Catalog Years 2015-2016
Bachelor of Science in Communication

Business Communication
120 Hours

University Studies Program
(55 hours)

Introduction to College (1 hour)

_____	__	SU 100	Successful Student Strategies	1

Communication (12 hours)

_____	__	ENG 109	College Writing I	3
_____	__	ENG 110	College Writing II	3
_____	__	COM201	Effective Speaking	3
_____	__	COM 203	Small Group Communication	3

Humanities (15 hours)

_____	__	_____	_____ (Fine Arts/Theater Arts)	3
_____	__	ENG___	_____ (Literature)	3
_____	__	PHIL___	_____	3

((Plus 2 elective from Creative Writing, Fine Arts, Linguistics, Literature, Philosophy, or Theater Arts)

_____	__	_____	_____ (Elective)	3
_____	__	_____	_____ (Elective)	3

Natural Sciences and Mathematics (9 hours)

_____	__	_____	_____ (Biology)	3
_____	__	_____	_____ (CHEM/PHSC/ENVS)	3
_____	__	MATH 113	College Algebra	3

Religious Studies (6 hours)

_____	__	RS____	_____	3
_____	__	RS____	_____	3

Social Sciences (12 hours)

_____	__	HIST___	_____	3
_____	__	_____	_____	3
_____	__	_____	_____	3
_____	__	_____	_____	3

(Social Science elective from any one of the following disciplines: Anthropology, Economics, Geography, History, Political Science, Psychology, Social Science, or Sociology**)**

Revised January 2014

Student Name_____

Student ID Number _____

Entry Date _____

Phone Number _____

E-mail Address _____

Mailing Address _____

Major Courses (42 hours)

Core requirements (21 hours)

_____	__	COM 204	Interpersonal Communication	3
_____	__	COM 205	Argumentation & Debate	3
_____	__	COM 245	Media & Culture	3
_____	__	COM 300	Principles of Communication	3
_____	__	COM 381	Persuasion	3
_____	__	COM 443	Professional Internship	3
_____	__	COM 481	Senior Capstone Experience	3

Track Requirements (21 hours)
*Select courses from this list

_____	__	COM 213	Introduction to the Media	3
_____	__	COM 233	Business & Professional Comm.	3
_____	__	COM 240	Interviewing Techniques	3
_____	__	COM 250	CMC	3
_____	__	COM 322	Intercultural Communication	3
_____	__	COM 323	Gender and Communication	3
_____	__	COM 328	Public Relations	3
_____	__	COM 376	Organizational Communication	3
_____	__	COM 425	Conflict Management	3
_____	__	COM 449	Advertising/Promotional Strategies	3
_____	__	COM 470	Training and Development	3
_____	__	COM 472	Principles of Leadership	3

General Electives (23 or more hours as needed to meet degree requirements)

_____	__	_____	_____	3
_____	__	_____	_____	3
_____	__	_____	_____	3
_____	__	_____	_____	3
_____	__	_____	_____	3
_____	__	_____	_____	3
_____	__	_____	_____	3
_____	__	_____	_____	2

Rising Junior MAPP Exam Taken _____