

SPALDING UNIVERSITY
Catalog Years 2016-2017
Bachelor of Science in Communication
Business Communication
120 Hours

University Studies Program
(55 hours)

Introduction to College (1 hour)

_____ SU 100 Successful Student Strategies 1

Communication (12 hours)

_____ ENG 109 College Writing I 3
 _____ ENG 110 College Writing II 3
 _____ COM201 Effective Speaking 3
 _____ COM 203 Small Group Communication 3

Humanities (15 hours)

_____ _____ 3
 _____ (Fine Arts/Theater Arts)
 _____ ENG _____ 3
 _____ (Literature)
 _____ PHIL _____ 3

((Plus 2 elective from Creative Writing, Fine Arts, Linguistics, Literature, Philosophy, or Theater Arts)

_____ _____ 3
 _____ (Elective)
 _____ _____ 3
 _____ (Elective)

Natural Sciences and Mathematics (9 hours)

_____ _____ 3
 _____ (Biology)
 _____ _____ 3
 _____ (CHEM/PHSC/ENVS)
 _____ MATH 113 College Algebra 3

Religious Studies (6 hours)

_____ RS _____ 3
 _____ RS _____ 3

Social Sciences (12 hours)

_____ HIST _____ 3
 _____ _____ 3
 _____ _____ 3
 _____ _____ 3

(Social Science elective from any one of the following disciplines: Anthropology, Economics, Geography, History, Political Science, Psychology, Social Science, or Sociology)

Student Name _____

Student ID Number _____

Entry Date _____

Phone Number _____

E-mail Address _____

Mailing Address _____

Major Courses (42 hours)

Core requirements (21 hours)

_____ COM 204 Interpersonal Communication 3
 _____ COM 205 Argumentation & Debate 3
 _____ COM 245 Media & Culture 3
 _____ COM 300 Principles of Communication 3
 _____ COM 381 Persuasion 3
 _____ COM 443 Professional Internship 3
 _____ COM 481 Senior Capstone Experience 3

Track Requirements (21 hours)

*Select courses from this list

_____ COM 213 Introduction to the Media 3
 _____ COM 233 Business & Professional Comm. 3
 _____ COM 240 Interviewing Techniques 3
 _____ COM 250 CMC 3
 _____ COM 322 Intercultural Communication 3
 _____ COM 323 Gender and Communication 3
 _____ COM 328 Public Relations 3
 _____ COM 376 Organizational Communication 3
 _____ COM 425 Conflict Management 3
 _____ COM 449 Advertising/Promotional Strategies 3
 _____ COM 470 Training and Development 3
 _____ COM 472 Principles of Leadership 3

General Electives (23 or more hours as needed to meet degree requirements)

_____ _____ 3
 _____ _____ 3
 _____ _____ 3
 _____ _____ 3
 _____ _____ 3
 _____ _____ 3
 _____ _____ 3
 _____ _____ 2

Rising Junior MAPP Exam Taken _____