



**MASTER OF SCIENCE IN BUSINESS COMMUNICATION (33 Hours)  
2016-2017**

<b>Name</b> _____	<b>Address</b> _____
<b>ID Number</b> _____	<b>Telephone</b> _____
<b>Entry Date</b> _____	<b>Email</b> _____
<b>Notes:</b> _____	

**CURRICULUM**  
**HEALTHCARE MANAGEMENT CONCENTRATION**

**Required Core Courses (24 Hours):**

_____	_____	MSBC 611 Research Methods	3 Cr
_____	_____	MSBC 618 Integrated Marketing Communication	3 Cr
_____	_____	MSBC 623 Organizational Leadership	3 Cr
_____	_____	MSBC 628 Ethics and Business Decision Making	3 Cr
_____	_____	MSBC 638 Interpersonal Communication in the Workplace	3 Cr
_____	_____	MSBC 655 Organizational Development and Change	3 Cr
_____	_____	MSBC 664 Strategic Planning and Implementation	3 Cr
_____	_____	MSBC 700 MSBC Capstone Course	3 Cr

**Required Concentration Courses (9 Hours):**

_____	_____	MSBC 663 Financial Comm in the Private/Public/Nonprofit Sectors	3 Cr
_____	_____	MSBC 673 Healthcare Policy and Regulation	3 Cr
_____	_____	MSBC 674 Healthcare and Human Resources	3 Cr