

MASTER OF SCIENCE IN BUSINESS COMMUNICATION (33 Hours) 2017-2018

Name	_ Address	
ID Number	Telephone	
Entry Date	Email	
Notes:		
CURRICULUM		
CURRICULUM ACCOUNTING CONCENTRATION		
Required Core Courses (24 Hours):		
MSBC 611 Research Methods		3 Cr
MSBC 618 Integrated Marketing Communication		3 Cr
MSBC 623 Organizational Leadership		3 Cr
MSBC 628 Ethics and Business Decision Making		3 Cr
MSBC 638 Interpersonal Communication in the Workplace		3 Cr
MSBC 655 Organizational Development and Change		3 Cr
_	MSBC 664 Strategic Planning and Implementation	
MSBC 700 MSBC Capstone Course		3 Cr
Required Concentration Courses (9 Hours):		
ACC 601 Auditing & Attesta	tion; Business Environment and Concepts	3 Cr
ACC 602 Financial Accounting and Reporting		3 Cr
ACC 603 Regulation		3 Cr