



**MASTER OF SCIENCE IN BUSINESS COMMUNICATION (33 Hours)
2017-2018**

Name _____	Address _____
ID Number _____	Telephone _____
Entry Date _____	Email _____
Notes: _____	

**CURRICULUM
HEALTHCARE MANAGEMENT CONCENTRATION**

Required Core Courses (24 Hours):

_____	_____	MSBC 611 Research Methods	3 Cr
_____	_____	MSBC 618 Integrated Marketing Communication	3 Cr
_____	_____	MSBC 623 Organizational Leadership	3 Cr
_____	_____	MSBC 628 Ethics and Business Decision Making	3 Cr
_____	_____	MSBC 638 Interpersonal Communication in the Workplace	3 Cr
_____	_____	MSBC 655 Organizational Development and Change	3 Cr
_____	_____	MSBC 664 Strategic Planning and Implementation	3 Cr
_____	_____	MSBC 700 MSBC Capstone Course	3 Cr

Required Concentration Courses (9 Hours):

_____	_____	MSBC 663 Financial Comm in the Private/Public/Nonprofit Sectors	3 Cr
_____	_____	MSBC 673 Healthcare Policy and Regulation	3 Cr
_____	_____	MSBC 674 Healthcare and Human Resources	3 Cr