

**SPALDING UNIVERSITY**  
**Catalog Years 2019-2020**

Bachelor in Business Administration +  
 Master in Business Communication –

**Healthcare Management**

**144 hours**

**UNIVERSITY STUDIES PROGRAM**  
**(49 hours)**

**Introduction to College (1 hour)**

\_\_\_\_\_ \_\_ SU 100 Successful Student Strategies 1

**Communications (12 hours)**

\_\_\_\_\_ \_\_ ENG 109 College Writing Workshop I 3  
 \_\_\_\_\_ \_\_ ENG 110 College Writing Workshop II 3  
 \_\_\_\_\_ \_\_ COM 201 Effective Speaking 3  
 \_\_\_\_\_ \_\_ COM 233 Business and Professional Com. 3

**Humanities (15 hours)**

\_\_\_\_\_ \_\_ \_\_\_\_\_ 3  
 \_\_\_\_\_ (Fine Arts /Theatre Arts)  
 \_\_\_\_\_ \_\_ ENG \_\_\_\_\_ 3  
 \_\_\_\_\_ (Literature)  
 \_\_\_\_\_ \_\_ PHIL \_\_\_\_\_ 3

**Natural Sciences and Mathematics (9 hours)**

\_\_\_\_\_ \_\_ \_\_\_\_\_ 3  
 \_\_\_\_\_ (Biology, Chemistry or Physical Science)  
 \_\_\_\_\_ (Chemistry or Physical Science)  
 \_\_\_\_\_ \_\_ MATH 113 College Algebra 3  
 \_\_\_\_\_ \_\_ MATH 231 Statistical Techniques 3

**Religious Studies (6 hours)**

\_\_\_\_\_ \_\_ RS \_\_\_\_\_ 3  
 \_\_\_\_\_ \_\_ RS \_\_\_\_\_ 3

**Social Sciences (12 hours)**

\_\_\_\_\_ \_\_ HIST \_\_\_\_\_ 3  
 \_\_\_\_\_ \_\_ ECON 281 Microeconomics 3  
 \_\_\_\_\_ \_\_ ECON 282 Macroeconomics 3  
 \_\_\_\_\_ \_\_ \_\_\_\_\_ 3  
 \_\_\_\_\_ (Social Science elective from any one of the following disciplines: African American Studies, Anthropology, Geography, History, Political Science, Psychology, Social Science, or Sociology)

Student Name \_\_\_\_\_

Student ID Number \_\_\_\_\_

Entry Date \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

**Business Major (39 hours)**

\_\_\_\_\_ \_\_ BA 250 Principles of Management 3  
 \_\_\_\_\_ \_\_ BA 220 Computer Applications 3  
 \_\_\_\_\_ \_\_ BA 320 Computerized Data Analysis 3  
 \_\_\_\_\_ \_\_ BA 351 Management of Human Resources 3  
 \_\_\_\_\_ \_\_ BA 385 Legal Environment of Business 3  
 \_\_\_\_\_ \_\_ BA 395 Business Ethics 3  
 \_\_\_\_\_ \_\_ MKT 240 Principles of Marketing 3  
 \_\_\_\_\_ \_\_ MKT 342 Marketing Research 3  
 \_\_\_\_\_ \_\_ ACC 261 Accounting I: Principles 3  
 \_\_\_\_\_ \_\_ ACC 262 Accounting II: Principles 3  
 \_\_\_\_\_ \_\_ FIN 366 Financial Management 3  
 \_\_\_\_\_ \_\_ BA 461 Global Dimensions of Business 3  
 \_\_\_\_\_ \_\_ BA 481 Integrative Strategic Management 3

**Required Support Courses (11 hours)**

\_\_\_\_\_ \_\_ FIN 210 Foundations in Personal Finance 2  
 \_\_\_\_\_ \_\_ \_\_\_\_\_ 3  
 \_\_\_\_\_ \_\_ \_\_\_\_\_ 3  
 \_\_\_\_\_ \_\_ \_\_\_\_\_ 3  
 \_\_\_\_\_ \_\_ \_\_\_\_\_ 3  
 \_\_\_\_\_ (9 hours of ACC, BA, HRM, or MKT)

**General Electives (21 hours)**

\_\_\_\_\_ \_\_ \_\_\_\_\_ 3\*  
 \_\_\_\_\_ \_\_ \_\_\_\_\_ 3\*  
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 \_\_\_\_\_ \_\_ \_\_\_\_\_ 3  
 \_\_\_\_\_ \_\_ \_\_\_\_\_ 3

**MSBC – Healthcare Management Concentration (33 hours)**

\_\_\_\_\_ \_\_ MSBC 614 Data Visualization & Storytelling 3  
 \_\_\_\_\_ \_\_ MSBC 618 Int. Marketing Communication 3  
 \_\_\_\_\_ \_\_ MSBC 623 Organizational Leadership 3  
 \_\_\_\_\_ \_\_ MSBC 628 Ethics and Decision Making 3  
 \_\_\_\_\_ \_\_ MSBC 633 Interpersonal Communication 3  
 \_\_\_\_\_ \_\_ MSBC 655 Organization Development 3  
 \_\_\_\_\_ \_\_ MSBC 700 Capstone 3  
 \_\_\_\_\_ \_\_ **MSBC 673 Healthcare Policy&Regulation 3**  
 \_\_\_\_\_ \_\_ **MSBC 674 Healthcare and HRM 3**  
 \_\_\_\_\_ \_\_ MSBC \_\_\_\_\_ 3  
 \_\_\_\_\_ \_\_ MSBC \_\_\_\_\_ 3

**\* 3 MSBC courses count as 3 general electives in BSBA**