



**MASTER OF SCIENCE IN BUSINESS COMMUNICATION (33 Hours)
2019-2020**

Name _____ **Address** _____

ID Number _____ **Telephone** _____

Entry Date _____ **Email** _____

Notes: _____

CURRICULUM
HEALTHCARE MANAGEMENT CONCENTRATION

Required Core Courses (24 Hours):

_____	_____	MSBC 614 Data Visualization and Storytelling	3 Cr
_____	_____	MSBC 618 Integrated Marketing Communication	3 Cr
_____	_____	MSBC 623 Organizational Leadership	3 Cr
_____	_____	MSBC 628 Ethics and Business Decision Making	3 Cr
_____	_____	MSBC 638 Interpersonal Communication in the Workplace	3 Cr
_____	_____	MSBC 655 Organizational Development and Change	3 Cr
_____	_____	MSBC 664 Strategic Planning and Implementation	3 Cr
_____	_____	MSBC 700 MSBC Capstone Course	3 Cr

Required Concentration Courses (9 Hours):

_____	_____	MSBC 663 Communicating Essential Financial Information	3 Cr
_____	_____	MSBC 673 Healthcare Policy and Regulation	3 Cr
_____	_____	MSBC 674 Healthcare and Human Resources	3 Cr