



## **MASTER OF SCIENCE IN BUSINESS COMMUNICATION (33 Hours)**

### **ACCOUNTING CONCENTRATION**

**2020-2021**

The concentration in Accounting is designed for accounting professionals and recent college graduates who need additional coursework in accounting and business in order to be eligible to take the Uniform Certified Public Accounting Exam (CPA) Exam. This program provides a comprehensive CPA exam review. Graduates of this concentration are skilled in:

- Understanding and applying current accounting and business practices needed to pass all four parts of the CPA exam.
- Addressing contemporary leadership challenges, best practices, and industry standards relating to leadership.
- Applying strong critical thinking, decision-making, presentation, and writing skills based upon synthesis of knowledge.
- Articulating an ethical personal leadership philosophy for a diverse & multicultural workforce.
- Providing vision and mission articulation, problem identification and definition, strategic planning and implementation.
- Analyzing data and presenting to target audiences.

### **CURRICULUM**

#### **Required Core Courses (24 Hours):**

MSBC 614 Data Visualization & Storytelling (3)  
MSBC 618 Integrated Marketing Communication (3)  
MSBC 623 Organizational Leadership (3)  
MSBC 628 Purpose-Driven Business in the Global Economy (3)  
MSBC 638 Interpersonal Communication in the Workplace (3)  
MSBC 655 Organizational Development and Change (3)  
MSBC 664 Strategic Planning and Implementation (3)  
MSBC 700 MSBC Capstone Course (3)

#### **Required Concentration Courses (9 Hours):**

ACC 601 Auditing/ Business Environment (3)  
ACC 602 Financial Accounting and Reporting (3)  
ACC 603 Regulation (3)