

SPALDING UNIVERSITY
Catalog Years 2020-2021

Bachelor in Business Administration +
 Master in Business Communication –

Healthcare Management

144 hours

UNIVERSITY STUDIES PROGRAM
(49 hours)

Introduction to College (1 hour)

_____ __ SU 100 Successful Student Strategies 1

Communications (12 hours)

_____ __ ENG 109 College Writing Workshop I 3
 _____ __ ENG 110 College Writing Workshop II 3
 _____ __ COM 201 Effective Speaking 3
 _____ __ COM 233 Business and Professional Com. 3

Humanities (15 hours)

_____ __ _____ 3
 _____ (Fine Arts /Theatre Arts)
 _____ __ ENG _____ 3
 _____ (Literature or Linguistics)
 _____ __ PHIL _____ 3

Natural Sciences and Mathematics (9 hours)

_____ __ _____ 3
 _____ (Biology, Chemistry or Physical Science)
 _____ (Chemistry or Physical Science)
 _____ __ MATH 113 College Algebra 3
 _____ __ MATH 231 Statistical Techniques 3

Religious Studies (6 hours)

_____ __ RS _____ 3
 _____ __ RS _____ 3

Social Sciences (12 hours)

_____ __ HIST _____ 3
 _____ __ ECON 281 Microeconomics 3
 _____ __ ECON 282 Macroeconomics 3
 _____ __ _____ 3
 _____ (Social Science elective from any one of the
 following disciplines: African American Studies,
 Anthropology, Geography, History, Political
 Science, Psychology, Social Science, or
 Sociology)

Student Name _____

Student ID Number _____

Entry Date _____

Phone Number _____

Email Address _____

Business Major (39 hours)

_____ __ BA 205 People, Planet, and Profit 3
 _____ __ BA 250 Principles of Management 3
 _____ __ BA 220 Computer Applications 3
 _____ __ BA 320 Computerized Data Analysis 3
 _____ __ BA 351 Management of Human Resources 3
 _____ __ BA 385 Legal Environment of Business 3
 _____ __ MKT 240 Principles of Marketing 3
 _____ __ MKT 342 Marketing Research & Analytics 3
 _____ __ ACC 261 Principles of Accounting I 3
 _____ __ ACC 262 Principles of Accounting II 3
 _____ __ FIN 366 Financial Management 3
 _____ __ BA 461 Global Dimensions of Business 3
 _____ __ BA 481 Integrative Strategic Management 3

Required Support Courses (12 hours)

_____ __ FIN 210 Foundations in Personal Finance 3
 _____ _____ 3
 _____ _____ 3
 _____ _____ 3
 _____ _____ 3
 _____ (9 hours of ACC, BA, HRM, MKT or SPM)

General Electives (21 hours)

_____ _____ 3*
 _____ _____ 3*
 _____ _____ 3*
 _____ _____ 3
 _____ _____ 3
 _____ _____ 3
 _____ _____ 3

MSBC – Healthcare Management Concentration (33 hours)

_____ __ MSBC 614 Data Visualization & Storytelling 3
 _____ __ MSBC 618 Int. Marketing Communication 3
 _____ __ MSBC 623 Organizational Leadership 3
 _____ __ MSBC 628 Purpose Driven Leadership in Gl 3
 _____ __ MSBC 633 Interpersonal Communication 3
 _____ __ MSBC 655 Organization Development 3
 _____ __ MSBC 700 Capstone 3
 _____ __ **MSBC 673 Healthcare Policy&Regulation 3**
 _____ __ **MSBC 674 Healthcare and HRM 3**
 _____ __ MSBC _____ 3
 _____ __ MSBC _____ 3

*** 3 MSBC courses count as 3 general electives in BSBA**