



## **GRADUATE CERTIFICATE IN SPORTS MANAGEMENT (12 Hours)**

**2020-2021**

Spalding University School of Business proudly announces the addition of Certificate of Sports Management to its graduate offerings. According to the U.S. Bureau of Labor, sport related jobs will have a double-digit increase in market availability by 2022. The certificate offers an advanced knowledge base including leadership principles, communication, policy & governance, and the economics of athletics. Whether you are currently in the field or considering a career change, this certification sets you apart from those without it and makes you a better candidate for a new job. The certificate can be completed in five months and provides 12 credit hours of graduate credits, which can be transferred or applied towards the MS in Business Communication.

### **CURRICULUM**

#### **Required Courses (12 Hours):**

MSBC 683 Organizational Behavior in Sports (3)

MSBC 684 Sports Communication (3)

MSBC 685 Economics of Sports and Events (3)

MSBC 687 Revenue Generation in Sports and Events (3)