

**SPALDING UNIVERSITY**  
**Catalog Years 2022-2023**

**Bachelor of Science in  
 Business Administration  
 Sports Management Concentration**

**120 hours**

**UNIVERSITY STUDIES PROGRAM**  
**(49 hours)**

**Introduction to College (1 hour)**

\_\_\_\_\_ \_\_ SU 100 Successful Student Strategies 1

**Communications (12 hours)**

\_\_\_\_\_ \_\_ ENG 109 College Writing Workshop I 3  
 \_\_\_\_\_ \_\_ ENG 110 College Writing Workshop II 3  
 \_\_\_\_\_ \_\_ COM 201 Effective Speaking 3  
 \_\_\_\_\_ \_\_ COM 233 Business and Professional Com. 3

**Humanities (9 hours)**

\_\_\_\_\_ \_\_ \_\_\_\_\_ 3  
 (Fine Arts or Theater Arts)  
 \_\_\_\_\_ \_\_ ENG \_\_\_\_\_ 3  
 (Literature or Linguistics)  
 \_\_\_\_\_ \_\_ PHIL \_\_\_\_\_ 3

**Natural Science and Mathematics (9 hours)**

\_\_\_\_\_ \_\_ \_\_\_\_\_ 3  
 (BIO. CHEM. PHSC, or ENVS)  
 \_\_\_\_\_ \_\_ MATH 113 College Algebra 3  
 \_\_\_\_\_ \_\_ MATH 231 Statistical Techniques 3

**Religious Studies (6 hours)**

\_\_\_\_\_ \_\_ RS \_\_\_\_\_ 3  
 \_\_\_\_\_ \_\_ RS \_\_\_\_\_ 3

**Social Sciences (12 hours)**

\_\_\_\_\_ \_\_ HIST \_\_\_\_\_ 3  
 \_\_\_\_\_ \_\_ ECON 281 Microeconomics 3  
 \_\_\_\_\_ \_\_ ECON 282 Macroeconomics 3  
 \_\_\_\_\_ \_\_ \_\_\_\_\_ 3

(Social Science elective from any one of the following disciplines: African American Studies, Anthropology, Criminal Justice, Economics, Geography, History, Political Science, Psychology, Restorative Justice, Social Science, or Sociology)

Student Name \_\_\_\_\_

Student ID Number \_\_\_\_\_

Entry Date \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

**Business Major (39 hours)**

\_\_\_\_\_ \_\_ BA 205 People, Planet, and Profit 3  
 \_\_\_\_\_ \_\_ BA 250 Principles of Management 3  
 \_\_\_\_\_ \_\_ BA 220 Computer Applications 3  
 \_\_\_\_\_ \_\_ BA 320 Computerized Data Analysis 3  
 \_\_\_\_\_ \_\_ BA 351 Management of Human Resources 3  
 \_\_\_\_\_ \_\_ BA 385 Legal Environment of Business 3  
 \_\_\_\_\_ \_\_ BA 461 Global Dimensions of Business 3  
 \_\_\_\_\_ \_\_ MKT 240 Principles of Marketing 3  
 \_\_\_\_\_ \_\_ MKT 342 Marketing Research & Analytics 3  
 \_\_\_\_\_ \_\_ ACC 261 Principles of Accounting I 3  
 \_\_\_\_\_ \_\_ ACC 262 Principles of Accounting II 3  
 \_\_\_\_\_ \_\_ FIN 366 Financial Management 3  
 \_\_\_\_\_ \_\_ BA 481 Integrative Strategic Management 3

**Sports Management Concentration (12 hours)**

\_\_\_\_\_ \_\_ SPM 250 Sports, Ethics, and Society 3  
 \_\_\_\_\_ \_\_ SPM 300 Sports Event Management 3  
 \_\_\_\_\_ \_\_ SPM 400 Sports Facility Planning & Mgmt 3  
 \_\_\_\_\_ \_\_ SPM 450 Sports and the Law 3

**Required Support Courses and General Electives (20 hours)**

\_\_\_\_\_ \_\_ FIN 210 Foundations of Personal Finance 3  
 \_\_\_\_\_ \_\_ MKT 375 Digital Marketing I 3  
 \_\_\_\_\_ \_\_ MKT 455 Digital Marketing II 3  
 \_\_\_\_\_ \_\_ \_\_\_\_\_ 3  
 \_\_\_\_\_ \_\_ \_\_\_\_\_ 3  
 \_\_\_\_\_ \_\_ \_\_\_\_\_ 2

