

SPALDING UNIVERSITY
Catalog Years 2023-2024

**Bachelor of Science in
 Business Administration
 Sports Management Concentration**

120 hours

UNIVERSITY STUDIES PROGRAM
(49 hours)

Introduction to College (1 hour)

_____ SU 100 Successful Student Strategies 1

Communications (12 hours)

_____ ENG 109 College Writing Workshop I 3
 _____ ENG 110 College Writing Workshop II 3
 _____ COM 201 Effective Speaking 3
 _____ COM 233 Business and Professional Com. 3

Humanities (9 hours)

_____ _____ 3
 (Fine Arts or Theater Arts)
 _____ ENG _____ 3
 (Literature or Linguistics)
 _____ PHIL _____ 3

Natural Science and Mathematics (9 hours)

_____ _____ 3
 (BIO. CHEM. PHSC, or ENVS)
 _____ MATH 113 College Algebra 3
 _____ MATH 231 Statistical Techniques 3

Religious Studies (6 hours)

_____ RS _____ 3
 _____ RS _____ 3

Social Sciences (12 hours)

_____ HIST _____ 3
 _____ ECON 281 Microeconomics 3
 _____ ECON 282 Macroeconomics 3
 _____ _____ 3
 (Social Science elective from any one of the
 following disciplines: African American Studies,
 Anthropology, Criminal Justice, Economics,
 Geography, History, Political Science,
 Psychology, Restorative Justice, Social Science,
 or Sociology)

Student Name _____

Student ID Number _____

Entry Date _____

Phone Number _____

Email Address _____

Mailing Address _____

Business Major (39 hours)

_____ BA 205 People, Planet, and Profit 3
 _____ BA 250 Principles of Management 3
 _____ BA 220 Computer Applications 3
 _____ BA 320 Computerized Data Analysis 3
 _____ BA 351 Management of Human Resources 3
 _____ BA 385 Legal Environment of Business 3
 _____ BA 461 Global Dimensions of Business 3
 _____ MKT 240 Principles of Marketing 3
 _____ MKT 342 Marketing Research & Analytics 3
 _____ ACC 261 Principles of Accounting I 3
 _____ ACC 262 Principles of Accounting II 3
 _____ FIN 366 Financial Management 3
 _____ BA 481 Integrative Strategic Management 3

Sports Management Concentration (12 hours)

_____ SPM 250 Sports, Ethics, and Society 3
 _____ SPM 300 Sports Event Management 3
 _____ SPM 400 Sports Facility Planning & Mgmt 3
 _____ SPM 450 Sports and the Law 3

Required Support Courses and General Electives (20 hours)

_____ FIN 210 Foundations of Personal Finance 3
 _____ MKT 375 Digital Marketing I 3
 _____ MKT 455 Digital Marketing II 3
 _____ _____ 3
 _____ _____ 3
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