

Business Minors 2022-2023

Accounting Minor (18 hours)

<u>Session</u>	<u>Grade</u>	<u>Course</u>	<u>Title</u>	<u>Credit Hours</u>
		ACC 261	Principles of Accounting I	3
		ACC 262	Principles of Accounting II	3
		ACC 301	Intermediate Accounting I	3
		ACC 302	Intermediate Accounting II	3
		ACC 303	Intermediate Accounting III	3
		ACC ____		3

Creative Entrepreneurship Minor (18 hours)

<u>Session</u>	<u>Grade</u>	<u>Course</u>	<u>Title</u>	<u>Credit Hours</u>
		ART 105	Design Thinking & Problem Solving: Innovative Thinking	3
		MKT 240	Principles of Marketing	3
		MKT 375	Digital Marketing I	3
		BA 220	Business Technology	3
		BA 365	Crowdfunding Fundamentals	3
		BA 470	Entrepreneurial Strategies	3

Marketing Minor (18 hours)

<u>Session</u>	<u>Grade</u>	<u>Course</u>	<u>Title</u>	<u>Credit Hours</u>
		MKT 240	Principles of Marketing	3
		MKT 342	Marketing Research & Analytics	3
		MKT 344	Consumer Behavior	3
		MKT 475	Strategic Marketing	3
		MKT/COM ____ *		3
		MKT/COM ____ *		3
			* (6 hours from MKT 375, MKT 455, COM 213, COM/MKT 328, or COM 305)	

Business Administration Minor (18 hours)

<u>Session</u>	<u>Grade</u>	<u>Course</u>	<u>Title</u>	<u>Credit Hours</u>
		BA 220	Computer Applications	3
		BA 250	Principles of Management	3
		MKT 240	Principles of Marketing	3
		ACC 261	Principles of Accounting I	3
		____		3
		____		3
			* (6 hours from ACC, BA, FIN 210, MKT, HRM, ECONor SPM except for MKT 455, MKT 475, BA 481, and any 300-level or above ACC course)	