

Marketing Minor (18 hours) 2023-2024

<u>Session</u>	<u>Grade</u>	<u>Course</u>	<u>Title</u>	<u>Credit Hours</u>
		MKT 240	Principles of Marketing	3
		MKT 342	Marketing Research & Analytics	3
		MKT 344	Consumer Behavior	3
		MKT 475	Strategic Marketing	3
		MKT/COM____*		3
		MKT/COM____*		3
			* (6 hours from MKT 375, MKT 455, COM 213, COM/MKT 328, or COM 305)	