

SPALDING UNIVERSITY
Catalog Years 2024-2025

Bachelor in Business Administration
+ Master in Business Communication

Healthcare Management

144 hours

UNIVERSITY STUDIES PROGRAM

(49 hours)

Introduction to College (1 hour)

_____ SU 100 Successful Student Strategies 1

Communications (12 hours)

_____ ENG 109 College Writing Workshop I 3
_____ ENG 110 College Writing Workshop II 3
_____ COM 201 Effective Speaking 3
_____ COM 233 Business and Professional Com. 3

Humanities (15 hours)

_____ _____ 3
(Fine Arts /Theatre Arts)
_____ ENG _____ 3
(Literature or Linguistics)
_____ PHIL _____ 3

Natural Sciences and Mathematics (9 hours)

_____ _____ 3
(Biology, Chemistry or Physical Science)
(Chemistry or Physical Science)
_____ MATH 113 College Algebra 3
_____ MATH 231 Statistical Techniques 3

Religious Studies (6 hours)

_____ RS _____ 3
_____ RS _____ 3

Social Sciences (12 hours)

_____ HIST _____ 3
_____ ECON 281 Microeconomics 3
_____ ECON 282 Macroeconomics 3
_____ _____ 3
(Social Science elective from any one of the following disciplines: African American Studies, Anthropology, Criminal Justice, Economics, Geography, History, Political Science, Psychology, Restorative Justice, Social Science, or Sociology)

Student Name _____

Student ID Number _____

Entry Date _____

Phone Number _____

Email Address _____

Business Major (39 hours)

_____ BA 205 People, Planet, and Profit 3
_____ BA 250 Principles of Management 3
_____ BA 220 Computer Applications 3
_____ BA 320 Computerized Data Analysis 3
_____ BA 351 Management of Human Resources 3
_____ BA 385 Legal Environment of Business 3
_____ MKT 240 Principles of Marketing 3
_____ MKT 342 Marketing Research & Analytics 3
_____ ACC 261 Principles of Accounting I 3
_____ ACC 262 Principles of Accounting II 3
_____ FIN 366 Financial Management 3
_____ BA 461 Global Dimensions of Business 3
_____ BA 481 Integrative Strategic Management 3

Required Support Courses (12 hours)

_____ FIN 210 Foundations in Personal Finance 3
_____ _____ 3
_____ _____ 3
_____ _____ 3
(9 hours of ACC, BA, HRM, MKT or SPM)

General Electives (21 hours)

_____ _____ 3*
_____ _____ 3*
_____ _____ 3*
_____ _____ 3
_____ _____ 3
_____ _____ 3
_____ _____ 3

MSBC – Healthcare Management Concentration (33 hours)

_____ MSBC 614 Data Visualization & Storytelling 3
_____ MSBC 618 Int. Marketing Communication 3
_____ MSBC 623 Organizational Leadership 3
_____ MSBC 628 Purpose Driven Leadership in Gl 3
_____ MSBC 633 Interpersonal Communication 3
_____ MSBC 655 Organization Development 3
_____ MSBC 700 Capstone 3
_____ **MSBC 673 Healthcare Policy&Regulation 3**
_____ **MSBC 674 Healthcare and HRM 3**
_____ MSBC _____ 3
_____ MSBC _____ 3

*** 3 MSBC courses count as 3 general electives in BSBA**