



MASTER OF SCIENCE IN BUSINESS COMMUNICATION (33 Hours)

HUMAN RESOURCE MANAGEMENT CONCENTRATION

2024-2025

The concentration in Human Resource Management (HRM) prepares professionals to advance their careers in the field of human resources. Along with essential business topics, this concentration emphasizes the strategic role that human resource professionals play in the performance of all organizations, providing students with the knowledge and skills needed to be effective HR leaders. Graduates of this concentration are skilled in:

- Assessing and developing employee training that meet the needs of the organization.
- Utilizing best practices and industry standards relating to leadership and management across multiple industries and settings.
- Applying strong critical thinking, decision-making, presentation, and writing skills.
- Operationalizing compensation and benefits that align with organizational goals.
- Developing and implementing plans for talent performance and management, as well as strategies for effective recruiting.
- Demonstrating an ethical leadership philosophy that addresses the challenges of a diverse and multicultural workforce.

CURRICULUM

Required Core Courses (21 Hours):

MSBC 614 Data Visualization & Storytelling (3)
MSBC 623 Organizational Leadership (3)
MSBC 628 Purpose Driven Business in Global Economy (3)
MSBC 638 Interpersonal Communication in the Workplace (3)
MSBC 655 Organizational Development and Change (3)
MSBC 664 Strategic Planning and Implementation (3)
MSBC 700 Applied Capstone in the Workplace (3)

Required Concentration Courses (12 Hours):

MSBC 610 Compensation and Benefits (3)
MSBC 620 Staffing Organizations (3)
MSBC 630 Employment Law (3)
MSBC 670 Training and Development (3)