

**SPALDING UNIVERSITY**  
**Catalog Years 2024-2025**

**Bachelor of Science in  
 Business Administration  
 Sports Management Concentration**

**120 hours**

**UNIVERSITY STUDIES PROGRAM**  
**(49 hours)**

**Introduction to College (1 hour)**

\_\_\_\_\_ SU 100 Successful Student Strategies 1

**Communications (12 hours)**

\_\_\_\_\_ ENG 109 College Writing Workshop I 3  
 \_\_\_\_\_ ENG 110 College Writing Workshop II 3  
 \_\_\_\_\_ COM 201 Effective Speaking 3  
 \_\_\_\_\_ COM 233 Business and Professional Com. 3

**Humanities (9 hours)**

\_\_\_\_\_ \_\_\_\_\_ 3  
 (Fine Arts or Theater Arts)  
 \_\_\_\_\_ ENG \_\_\_\_\_ 3  
 (Literature or Linguistics)  
 \_\_\_\_\_ PHIL \_\_\_\_\_ 3

**Natural Science and Mathematics (9 hours)**

\_\_\_\_\_ \_\_\_\_\_ 3  
 (BIO. CHEM. PHSC, or ENVS)  
 \_\_\_\_\_ MATH 113 College Algebra 3  
 \_\_\_\_\_ MATH 231 Statistical Techniques 3

**Religious Studies (6 hours)**

\_\_\_\_\_ RS \_\_\_\_\_ 3  
 \_\_\_\_\_ RS \_\_\_\_\_ 3

**Social Sciences (12 hours)**

\_\_\_\_\_ HIST \_\_\_\_\_ 3  
 \_\_\_\_\_ ECON 281 Microeconomics 3  
 \_\_\_\_\_ ECON 282 Macroeconomics 3  
 \_\_\_\_\_ \_\_\_\_\_ 3  
 (Social Science elective from any one of the  
 following disciplines: African American Studies,  
 Anthropology, Criminal Justice, Economics,  
 Geography, History, Political Science,  
 Psychology, Restorative Justice, Social Science,  
 or Sociology)

Student Name \_\_\_\_\_

Student ID Number \_\_\_\_\_

Entry Date \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

**Business Major (39 hours)**

\_\_\_\_\_ BA 205 People, Planet, and Profit 3  
 \_\_\_\_\_ BA 250 Principles of Management 3  
 \_\_\_\_\_ BA 220 Computer Applications 3  
 \_\_\_\_\_ BA 320 Computerized Data Analysis 3  
 \_\_\_\_\_ BA 351 Management of Human Resources 3  
 \_\_\_\_\_ BA 385 Legal Environment of Business 3  
 \_\_\_\_\_ BA 461 Global Dimensions of Business 3  
 \_\_\_\_\_ MKT 240 Principles of Marketing 3  
 \_\_\_\_\_ MKT 342 Marketing Research & Analytics 3  
 \_\_\_\_\_ ACC 261 Principles of Accounting I 3  
 \_\_\_\_\_ ACC 262 Principles of Accounting II 3  
 \_\_\_\_\_ FIN 366 Financial Management 3  
 \_\_\_\_\_ BA 481 Integrative Strategic Management 3

**Sports Management Concentration (12 hours)**

\_\_\_\_\_ SPM 250 Sports, Ethics, and Society 3  
 \_\_\_\_\_ SPM 300 Sports Event Management 3  
 \_\_\_\_\_ SPM 400 Sports Facility Planning & Mgmt 3  
 \_\_\_\_\_ SPM 450 Sports and the Law 3

**Required Support Courses and General Electives (20 hours)**

\_\_\_\_\_ FIN 210 Foundations of Personal Finance 3  
 \_\_\_\_\_ MKT 375 Digital Marketing I 3  
 \_\_\_\_\_ MKT 455 Digital Marketing II 3  
 \_\_\_\_\_ \_\_\_\_\_ 3  
 \_\_\_\_\_ \_\_\_\_\_ 3  
 \_\_\_\_\_ \_\_\_\_\_ 2

