

Spalding University
School of Business Minors Program Sheet
Catalog Year: 2024-2025
18 credit hours

Accounting Minor (18 hours)

<u>Session</u>	<u>Grade</u>	<u>Course</u>	<u>Title</u>	<u>Credit Hours</u>
		ACC 261	Accounting I: Principles	3
		ACC 262	Accounting II: Principles	3
		ACC 301	Intermediate Accounting I	3
		ACC 302	Intermediate Accounting II	3
		ACC 303	Intermediate Accounting III	3
		ACC ____		3

Entrepreneurship Minor (18 hours)

<u>Session</u>	<u>Grade</u>	<u>Course</u>	<u>Title</u>	<u>Credit Hours</u>
		MKT 240	Principles of Marketing	3
		MKT 375	Digital Marketing I	3
		MKT 455	Digital Marketing II	3
		CW 328	Genre Workshop: Professional Writing- Crowdfunding	3
		BA 470	Entrepreneurial Strategies	3
		____	Elective from ART 105, ART 300, BA 220, BA 310, FIN 210, ACC 261, or ACC 262. Other elective classes may be considered with Chair of School of Business approval.	3

Marketing Minor (18 hours)

<u>Session</u>	<u>Grade</u>	<u>Course</u>	<u>Title</u>	<u>Credit Hours</u>
		MKT 240	Principles of Marketing	3
		MKT 342	Marketing Research	3
		MKT 344	Consumer Behavior	3
		MKT 375	Digital Marketing I	3
		MKT 455	Digital Marketing II	3
		MKT 475	Strategic Marketing	3

Business Administration Minor (18 hours)

<u>Session</u>	<u>Grade</u>	<u>Course</u>	<u>Title</u>	<u>Credit Hours</u>
		BA 220	Computer Applications	3
		BA 250	Principles of Management	3
		MKT 240	Principles of Marketing	3
		ACC 261	Accounting I: Principles	3
		____	Electives from BA, MKT, HRM, ECON or ACC except for MKT 455, MKT 475, BA 366, BA 481, and any 300-level or above ACC course	3
		____		3