



GRADUATE CERTIFICATE IN SPORTS MANAGEMENT (12 Hours)

2024-2025

Spalding University School of Business proudly announces the addition of Certificate of Sports Management to its graduate offerings. According to the U.S. Bureau of Labor, sport related jobs will have a double-digit increase in market availability by 2022. The certificate offers an advanced knowledge base including leadership principles, communication, policy & governance, and the economics of athletics. Whether you are currently in the field or considering a career change, this certification sets you apart from those without it and makes you a better candidate for a new job. The certificate can be completed in five months and provides 12 credit hours of graduate credits, which can be transferred or applied towards the MS in Business Communication.

CURRICULUM

Required Courses (12 Hours):

MSBC 683 Organizational Behavior in Sports (3)

MSBC 684 Sports Communication (3)

MSBC 685 Economics of Sports and Events (3)

MSBC 687 Revenue Generation in Sports and Events (3)