

Spalding University
Catalog Year: 2024-2025
18 credit hours

Entrepreneurship Minor (18 hours)

<u>Session</u>	<u>Grade</u>	<u>Course</u>	<u>Title</u>	<u>Credit Hours</u>
		MKT 240	Principles of Marketing	3
		MKT 375	Digital Marketing I	3
		MKT 455	Digital Marketing II	3
		CW 328	Genre Workshop: Professional Writing- Crowdfunding	3
		BA 470	Entrepreneurial Strategies	3
		— —	Elective from ART 105, ART 300, BA 220, BA 310, FIN 210, ACC 261, or ACC 262. Other elective classes may be considered with Chair of School of Business approval.	3