



MASTER OF BUSINESS ADMINISTRATION (MBA)

2024-2025

The degree focuses on academic and practical competencies relevant to contemporary workplaces. This is our most versatile degree because organizational leaders are able to work across most industries and in many work settings. Graduates of this degree are skilled in:

- Addressing contemporary leadership challenges, best practices, and industry standards relating to leadership.
- Applying strong critical thinking, decision-making, presentation, and writing skills based upon synthesis of knowledge.
- Articulating an ethical personal leadership philosophy for a diverse and multicultural workforce.
- Providing vision and mission articulation, problem identification and definition, strategic planning, and implementation.
- Analyzing data and presenting to target audiences.

CURRICULUM

Core Courses (24 Hours):

MBUS 614	Data Visualization & Storytelling	(3)
MBUS 618	Integrated Marketing	(3)
MBUS 628	Purpose Driven Leadership in the Global Economy	(3)
MBUS 638	Interpersonal Communication in the Workplace	(3)
MBUS 655	Organizational Development and Change	(3)
MBUS 663	Communicating Essential Financial Information	(3)
MBUS 664	Strategic Planning and Implementation	(3)
MBUS 700	Applied Capstone in the Workplace	(3)

Required Elective Courses (9 Hours):

MBUS ____	_____	(3)
MBUS ____	_____	(3)
MBUS ____	_____	(3)