SPALDING UNIVERSITY
SCHOOL OF BUSINESS

MBA
FINANCIAL PLANNING CONCENTRATION
(33 Hours)

2024-2025

Financial Planning focuses on academic and practical competencies relevant to financial advisors. Graduates of this degree will be able to:

- Address challenges, best practices, and industry standards relating to financial planning.
- Apply strong critical thinking, decision-making, presentation, and writing skills build upon synthesis of knowledge.
- Provide problem articulation, situation definition, strategic planning, and implementation.
- Fulfill the education requirement for CFP and AFCPE certificate examination.
- Analyze and present data to clients.

CURRICULUM

Core Courses (18 Hours):

MBUS 614	Data Visualization & Storytelling	(3)
MBUS 618	Integrated Marketing	(3)
MBUS 628	Purpose Driven Leadership in Global Economy	(3)
MBUS 638	Interpersonal Communication in the Workplace	(3)
MBUS 664	Strategic Planning and Implementation	(3)
MBUS 700	Applied Capstone in the Workplace	(3)

Financial Planning (15 Hours):

ECON 580	Behavioral Economics & Finance	(3)
ACC 615	Tax 1: Individual Taxation	(3)
FIN 610	Risk Management & Estate Planning	(3)
FIN 675	Investments & Retirement Planning	(3)
FIN 681	Financial Plan Development	(3)