SPALDING UNIVERSITY Catalog Years 2024-2025

Bachelor in Business Administration + Master of Business Administration (MBA) -

Healthcare Innovation

144 hours

UNIVERSITY STUDIES PROGRAM (49 hours)

Introducti	on to College	<u>e (1 hour)</u>	
	_ SU 100	Successful Student Strategies	1
Communi	cations (12 h	ours)	
	_ ENG 109	College Writing Workshop I	3
	_ ENG 110	College Writing Workshop II	3
	_ COM 201	Effective Speaking	3
	_ COM 233	Business and Professional Com.	3
<u>Humaniti</u>	es (15 hours)		
		and the state of t	3
	_ ENG	(Fine Arts /Theatre Arts)	3
	PHIL	(Literature or Linguistics)	3
	_ 111112		5
		(Biology, Chemistry or Physical Science) (Chemistry or Physical Science) (College Algebra	3
		Statistical Techniques	3
Religious	Studies (6 ho	urs)	
	_ RS		_ 3
	_ RS		_ 3
Social Scie	ences (12 hou		
	_ HIST		3
		Microeconomics	3
		Macroeconomics	3
	_ LCOI\ 202	Macrocconomics	3
		(Social Science elective from any one of t following disciplines: African American S Anthropology, Criminal Justice, Econom Geography, History, Political Science, Psychology, Restorative Justice, Social Sc or Sociology)	Studio ics,

Student Name		
Student ID Number		
Entry Date		
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Email Address		
Business Major (39 hou	<u>urs)</u>	
BA 205 BA 250	People, Planet, and Profit Principles of Management	3
BA 220 BA 320 BA 351	Computer Applications Computerized Data Analysis Management of Human Resource	3
BA 385 MKT 240	Legal Environment of Business Principles of Marketing	3
MKT 342 ACC 261	Marketing Research & Analytics Principles of Accounting I	3
ACC 262 FIN 366	Principles of Accounting II Financial Management	3
BA 461 BA 481	Global Dimensions of Business Integrative Strategic Management	3
Required Support Cour	rses (12 hours)	
FIN 210	Foundations in Personal Finance	3
		3
		3
	(9 hours of ACC, BA, HRM, MKT or SPN	M)
General Electives (21 h	<u>ours)</u>	3 *
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MDA II. dd I	(221,)	
MBA – Healthcare Inn	ovation (33 nours)	
MBUS 614 MBUS 618 MBUS 628 MBUS 633 MBUS 655	Data Visualization & Storytelling Integrated Marketing Purpose Driven Leadership in Gl Interpersonal Communication Org. Development & Change	3 3 3 3
MBUS 700 MBUS 673 MBUS 674 HS 670	Applied Capstone Healthcare Policy & Regulation Healthcare Operations Healthcare Innovation Fund.	3 3 3
HS 672	Design Thinking in Healthcare	3

^{* 3} MBA courses count as 3 general electives in BSBA