



MBA
HEALTHCARE INNOVATION CONCENTRATION
(33 Hours)

2025-2026

Healthcare Innovation provides healthcare professionals and leaders for the dynamic and ever-evolving landscape of the healthcare industry. This interdisciplinary program equips student with the knowledge, skills, and mindset to drive innovation and lead transformative change in healthcare organizations.

Graduates of this concentration are skilled in:

- Utilizing best practices and industry standards relating to leadership in a healthcare setting.
- Applying strong critical thinking, decision-making, presentation, and writing skills.
- Complying with healthcare policy in state and federal levels in both public and private sectors.
- Articulating an ethical personal leadership philosophy for a diverse and multicultural workforce.
- Managing operations and human resources, including staffing and talent development, within healthcare organizations.

CURRICULUM

Core Courses (21 Hours):

MBUS 614 Data Visualization & Storytelling	(3)
MBUS 618 Integrated Marketing	(3)
MBUS 628 Purpose Driven Leadership in Global Economy	(3)
MBUS 638 Interpersonal Communication in the Workplace	(3)
MBUS 646 Project Planning and Implementation	(3)
MBUS 655 Organizational Development and Change	(3)
MBUS 663 Communicating Essential Financial Information	(3)
MBUS 700 Applied Capstone in the Workplace	(3)

Healthcare Innovation (12 Hours):

HS 670 Healthcare Innovation Fundamentals	(3)
MBUS 673 Healthcare Policy and Regulation	(3)
MBUS 674 Healthcare Operations	(3)