

**SPALDING UNIVERSITY**  
 Catalog Years 2025-2026  
**Bachelor of Arts in Professional Writing**  
*Business Track*  
 120 hours

Student Name \_\_\_\_\_  
 Student ID Number \_\_\_\_\_  
 Entry Date \_\_\_\_\_  
 Phone Number \_\_\_\_\_  
 Email Address \_\_\_\_\_

**University Studies Program**  
 (52 hours)

**Introduction to College (1 hour)**

\_\_\_\_\_ SU 100 Successful Student Strategie 1

**Communications (12 hours)**

\_\_\_\_\_ ENG 109 College Writing Workshop I 3

\_\_\_\_\_ ENG 110 College Writing Workshop I 3

\_\_\_\_\_ COM 201 Effective Speaking 3

\_\_\_\_\_ COM 233 Business & Professional Comm 3

**Humanities (15 hours)**

\_\_\_\_\_ \_\_\_\_\_ 3  
 \_\_\_\_\_ (Art, Music, Theater)

\_\_\_\_\_ ENG \_\_\_\_\_ 3  
 \_\_\_\_\_ (Literature or Linguistics)

\_\_\_\_\_ ENG 210 Language, Culture, & Society

\_\_\_\_\_ PHIL \_\_\_\_\_ 3

\_\_\_\_\_ HUM 101 Humans & the Environment 3

**Natural Sciences and Mathematics (9 hours)**

\_\_\_\_\_ BIO \_\_\_\_\_ 3

\_\_\_\_\_ \_\_\_\_\_ 3

\_\_\_\_\_ \_\_\_\_\_ (CHEM/PHSC/ENVS)

\_\_\_\_\_ \_\_\_\_\_ 3

\_\_\_\_\_ \_\_\_\_\_ (Math 106 or Math 113)

**Religious Studies (6 hours)**

\_\_\_\_\_ RS \_\_\_\_\_ 3

\_\_\_\_\_ RS \_\_\_\_\_ 3

**Social Sciences (9 hours)**

\_\_\_\_\_ HIST \_\_\_\_\_ 3

\_\_\_\_\_ \_\_\_\_\_ 3

\_\_\_\_\_ \_\_\_\_\_ 3

**Social Sciences electives from the following disciplines:**

(African American Studies, Anthropology, Criminal Justice Studies,  
 Economics, History, Political Science, Psychology, Sociology)

**Major Courses: 48-51 hours**

\_\_\_\_\_ CW 221 Intro to Creative Writing 3

\_\_\_\_\_ ENG 209 Intro to Textuality 3

\_\_\_\_\_ CW 329 Crowdsourcing Fundamentals 3

\_\_\_\_\_ CW 385 Special Topics in CW 3

\_\_\_\_\_ CW 349 Internship 3 / 6

\_\_\_\_\_ CW 450 Senior Seminar 3

\_\_\_\_\_ ENG 214 Introduction to Professional Writin 3

\_\_\_\_\_ ENG 313 Writing for the Media 3

\_\_\_\_\_ ENG 326 Proposals and Grant Writing 3

\_\_\_\_\_ MKT 240 Principles of Marketing 3

\_\_\_\_\_ MKT 375 Digital Marketing I 3

\_\_\_\_\_ MKT 455 Digital Marketing II 3

\_\_\_\_\_ BA 470 Entrepreneurial Strategies 3

\_\_\_\_\_ COM 255 Critical Media Studies 3

\_\_\_\_\_ ART \_\_\_\_\_ 3

(ART 155: Intro Graphic Design or ART 165: Typography)

\_\_\_\_\_ \_\_\_\_\_ 3

(Elective from: ART 105, ART 300, BA 220, BA 310, FIN 210, ACC 261, or ACC 262)

**Second Major, Minor, or Free Electives (17 or 20 hours)**

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*\*Students early admitted to MBA or MSM will take the following classes instead of 9-credits of elective:*

\* \_\_\_\_\_ MBUS 614 Data Visualization and Storytelli 3

\* \_\_\_\_\_ MBUS 618 Integrated Marketing 3

\* \_\_\_\_\_ MBUS 628 Purpose Driven Leadership 3