

SPALDING UNIVERSITY
Catalog Years 2026-2027

**Bachelor of Science in
Business Administration
Sports Management Concentration**

120 hours

UNIVERSITY STUDIES PROGRAM

(49 hours)

Introduction to College (1 hour)

____ _ SU 100 Successful Student Strategies 1

Communications (12 hours)

____ _ ENG 109 College Writing Workshop I 3
____ _ ENG 110 College Writing Workshop II 3
____ _ COM 201 Effective Speaking 3
____ _ COM 233 Business and Professional Com. 3

Humanities (9 hours)

____ _ _____ 3
(Fine Arts or Theater Arts)
____ _ ENG _____ 3
(Literature or Linguistics)
____ _ PHIL _____ 3

Natural Science and Mathematics (9 hours)

____ _ _____ 3
(BIO. CHEM. PHSC, or ENVS)
____ _ MATH 113 College Algebra 3
____ _ MATH 231 Statistical Techniques 3

Religious Studies (6 hours)

____ _ RS _____ 3
____ _ RS _____ 3

Social Sciences (12 hours)

____ _ HIST _____ 3
____ _ ECON 281 Microeconomics 3
____ _ ECON 282 Macroeconomics 3
____ _ _____ 3
(Social Science elective from any one of the
following disciplines: African American Studies,
Anthropology, Criminal Justice, Economics,
Geography, History, Political Science,
Psychology, Restorative Justice, Social Science,
or Sociology)

Student Name _____

Student ID Number _____

Entry Date _____

Phone Number _____

Email Address _____

Mailing Address _____

Business Major (39 hours)

____ _ BA 205 People, Planet, and Profit 3
____ _ BA 250 Principles of Management 3
____ _ BA 220 Computer Applications 3
____ _ BA 320 Computerized Data Analysis 3
____ _ BA 351 Management of Human Resources 3
____ _ BA 385 Legal Environment of Business 3
____ _ BA 461 Global Dimensions of Business 3
____ _ MKT 240 Principles of Marketing 3
____ _ MKT 342 Marketing Research & Analytics 3

____ _ ACC 261 Principles of Accounting I 3
____ _ ACC 262 Principles of Accounting II 3
____ _ FIN 366 Financial Management 3
____ _ BA 481 Integrative Strategic Management 3

**Sports Management Concentration
(12 hours)**

____ _ SPM 250 Sports, Ethics, and Society 3
____ _ SPM 300 Sports Event Management 3
____ _ SPM 400 Sports Facility Planning & Mgmt 3
____ _ SPM 450 Sports and the Law 3

Required Support Courses and General Electives (20 hours)

____ _ FIN 210 Foundations of Personal Finance 3
____ _ MKT 375 Digital Marketing I 3
____ _ MKT 455 Digital Marketing II 3
____ _ _____ 3
____ _ _____ 3
____ _ _____ 3
____ _ _____ 2