

SPALDING UNIVERSITY

Catalog Years 2026-2027

Bachelor of Arts in Professional Writing

Business Track

120 hours

University Studies Program

(52 hours)

Introduction to College (1 hour)

____ SU 100 Successful Student Strategie 1

Communications (12 hours)

____ ENG 109 College Writing Workshop I 3

____ ENG 110 College Writing Workshop I 3

____ COM 201 Effective Speaking 3

____ COM 233 Business & Professional Comm. 3

Humanities (15 hours)

____ _____ 3

(Art, Music, Theater)

____ ENG _____ 3

(Literature or Linguistics)

____ ENG 210 Language, Culture, & Society

____ PHIL _____ 3

____ HUM 101 Humans & the Environment 3

Natural Sciences and Mathematics (9 hours)

____ BIO _____ 3

____ _____ 3

(CHEM/PHSC/ENVS)

____ _____ 3

(Math 106 or Math 113)

Religious Studies (6 hours)

____ RS _____ 3

____ RS _____ 3

Social Sciences (9 hours)

____ HIST _____ 3

____ _____ 3

____ _____ 3

Social Sciences electives from the following disciplines:

(African American Studies, Anthropology, Criminal Justice Studies,

Economics, History, Political Science, Psychology, Sociology)

Student Name _____

Student ID Number _____

Entry Date _____

Phone Number _____

Email Address _____

Major Courses: 48-51 hours

____ CW 221 Intro to Creative Writing 3

____ CW 329 Crowdsourcing Fundamentals 3

____ CW 385 Special Topics in CW 3

____ CW 349 Internship 3 / 6

____ CW 450 Senior Seminar 3

____ ENG 209 Intro to Textuality 3

____ ENG 214 Introduction to Professional Writing 3

____ ENG 313 Writing for the Media 3

____ ENG 326 Proposals and Grant Writing 3

____ MKT 240 Principles of Marketing 3

____ MKT 375 Digital Marketing I 3

____ MKT 455 Digital Marketing II 3

____ BA 470 Entrepreneurial Strategies 3

____ COM 255 Critical Media Studies 3

____ ART _____ 3

(ART 155: Intro Graphic Design or ART 165: Typography)

____ _____ 3

(Elective from: ART 103, ART 300, BA 220, BA 310, FIN 210, ACC 201, or ACC 262)

Second Major, Minor, or Free Electives (17 or 20 hours)

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*Students early admitted to MBA or MSM will take the following classes instead of 9-credits of elective:

* MBUS 614 Data Visualization and Storytelling 3

* MBUS 618 Integrated Marketing 3

* MBUS 628 Purpose Driven Leadership 3